



DIGITAL MAGAZINE CONTRIBUTORS' GUIDELINES

SEPTEMBER 2019

FOR ALL CONTENT ENQUIRIES CONTACT LUCY@PCD.CLUB

ABOUT US

PCD Club is the premier business networking club for international private client professionals.

Our events provide a platform for professionals to make new contacts in a relaxed and social environment. The group has developed over many years to a point where we have a global footprint.

OUR MAGAZINE

PCD's monthly digital magazine was introduced in February 2018 to share information about upcoming events, industry news and member features. Find previous issues here: https://issuu.com/pcd_club. Our magazine is distributed to a network in excess of 1000 industry contacts and shared across our social media platforms at the beginning of every month, boasting excellent opportunities to raise your profile within a targeted community.

ADVERTISING

We provide advertising opportunities for our Prime and Corporate Members within our digital magazine as half or full page spaces.

Find the specifications below.

MEET OUR MEMBERS

Raise your profile within our network of members by answering a short interview of 400 words. High resolution headshot required. Contact lucy@pcd.club for more information.

CONTRIBUTIONS

We welcome contributions from our Prime and Corporate Members each month, either in the form of an announcement/business update, or as an informative thought leadership piece.

Announcements should share notable business updates, covering recent news from promotions and celebrations of award success to relocation or expansion. Average article length is 300-500 words.

Thought leadership pieces submitted for consideration should be of interest to members of Private Client Dining Club and share engaging commentary on current trends or industry news. We appreciate lively, polished writing that introduces new ideas, advances conversations and shares valuable information with the rest of our community. Average length is 800-1000 words.

Specifications: Articles should be submitted to lucy@pcd.club as a high resolution PDF to be hosted on our website. We require the full copy, your logo and an appropriate header image.

While our editor will check the article for its subject matter and relevance, it is the contributor's responsibility to ensure the accuracy of its content and grammar. Additional word count will be accepted if it is felt to be beneficial to the piece as a whole.

SPECIAL EDITION

We are planning ASIA and MIDDLE EAST special editions in 2019 and are seeking contributors. This is a great opportunity for members exploring ways to expand networks in a targeted market. Please contact lucy@pcd.club for more information.

ISSUE NO.	SPECIAL EDITION	PUBLICATION DATE	DEADLINE FOR SUBMISSIONS	ARTICLE SPECIFICATIONS	ARTWORK SPECIFICATIONS
9		7/2	23/1		
10		7/3	20/2	High res PDF	RGB and 300dpi
11		4/4	20/3		
12		9/5	24/4	RGB logo	HALF PAGE:
13		6/6	22/5	(min width	210 x 148.5mm
14		5/9	20/8	1000px)	
15		10/10	17/9		FULL PAGE:
16	MIDDLE EAST	7/11	22/10	Header image:	210 x 297mm
17		5/12	19/11	1000px x 667px	